



World Industrial Design Conference
China Industrial Design Association

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Notice on the Public Solicitation of Top Innovation Award 2017

The Top Innovation Award (TIA) goes back to 1980 when the “Selection of National Outstanding Product Design” was hosted by China Industrial Design Association (CIDA). So far, the award program for China’s industrial design has gone through the course of 37 years and progressively developed into a globally oriented one. TIA focuses on design power contributed significantly to the sustainable development of the world.

WIDC2016 was held in Liangzhu, China in 2016. The event attracted more than 500 industry leaders from 43 international design organizations and Chinese government, has become an important platform for sharing and cooperation in global design community. This year TIA and WIDC2017 will be highly integrated with a speedy pace of internationalization. The grand TIA Award Ceremony will be held during WIDC2017.

In 2017, TIA is committed to looking for design-based achievements that enhance the wellbeing of humankind and demonstrate the fantastic power of design, making the industry more dynamic and the world better due to industrial design.

I. Organization Structure

Host: Organizing Committee of World Industrial Design Conference

Special Support Unit: United Nations Industrial Development Organization (UNIDO)

Support Unit: China Enterprise Confederation, China National Light Council, International Council of Design, World Design Organization, The Bureau of European Design Associations, Service Design Network, European Union Intellectual Property Office

Organizer: China Industrial Design Association

II. Design Awards

Top Design Contributor
Top Outstanding Designer
Top Original Design Brand
Top Design Service Platform
Top Innovative Design Province & City
Top Chief Design Officer (CDO)
Top Design Company
Top Enterprise Design Center
Top Design Education Institution
Top Ecological Design

III. Qualifications

All enterprises and units, design companies, education institutions, design service platforms, government departments, enterprise senior managers, social contributors, designers and other relevant entities and individuals across the globe are eligible for TIA.

IV. Requirements

The applicants should have made fruitful explorations in boosting industrial development, bringing out value in design and creating a better life, with a wide range of influence and remarkable results.

V. Application

The applicants of TIA must fill out the application form and submit to relevant recommending organizations. After review, the recommending organizations shall email the electronic version of application form and relevant material to Organizing Committee of WIDC (widc@vip.163.com).

VI. Winners' Benefits

1. Winners and a part of applicants shall be invited to attend WIDC2017 and TIA Award Ceremony and other relevant activities, given the platform to promote and publicize themselves to the world;
2. Get priority to participate in industrial matchmaking, design venture, platform co-building, brand promotion, exhibition, media publicity, etc.;
3. The award-winning achievements shall be included in World Industrial Design Conference Annual Report, China Industrial Design Yearbook, Design Magazine, etc., and further recommended to related international media;
4. Recommend joining in industry inspection, exchange, matchmaking, cooperation and other activities with regard to design and enterprise on an international scale;
5. Recommend participating in a wide range of industrial activities on international basis.

VII. Schedule

Application Deadline: 25 October, 2017

First Screening: Early November 2017

Second Screening: Late November 2017

Award Ceremony: During WIDC 2017 (time and place to be informed)

VIII. Contact

Organizing Committee of WIDC

Email: widc@vip.163.com

Attachment: The Application Form for TIA 2017

Organizing Committee of WIDC

China Industrial Design Association

20 September, 2017