

European Design Report II: Questionnaire

A) economic data

How many designers professionally work in your country?

How many of those are self employed?

How many are employed?

Can you specify the field of design they work in (total 100%)?

Graphic and communication design	<input type="text"/>	%
product and industrial design	<input type="text"/>	%
environmental and interior design	<input type="text"/>	%
fashion and textile design	<input type="text"/>	%
illustration	<input type="text"/>	%
other	<input type="text"/>	%
		total 100 %

What is the total turnover of design activities in your country? €

% of GDP

What is the total turnover per head (professional designer) per year? €

For each Euro of turnover realized by a designer/design studio,

how many Euros follow on subsequent investment? €

How many percent of all designers work for international clients? %

How much turnover is realized with international clients? €

How much of a contribution does design make to export? %

What is the average number of employees of a designer/design studio? €

Does the NACE code 74.10 (specified design activities) exist in your country? yes no

– if yes, which subcategories?

B) educational data

How many design school (private and public) exist in your country?

How many of these are universities?

What is the number of their graduates per year?

C) policy data

Does your country/nation has an explicit design policy? yes no

Is this national design policy laid down in writing or published in some form? yes no

Besides a national policy are there any regional design policies? yes no

Does your country/nation has an explicit innovation strategy? yes no

Is there an official national design award in your country (financed/promoted by government)? yes no