EU POLICY LAB
A COLLABORATIVE AND EXPERIMENTAL SPACE FOR INNOVATIVE POLICYMAKING
EU POLICY LAB
EXPERIMENTAL APPROACH

Explore openly and reframe issues
Co-create user centred solutions
Engage with diversity of stakeholders and with citizens
Develop and customise tools and processes
Prototype, experiment and test in an iterative way
INCREASING IMPACT

Better Regulation, Better Spending
Ideation and policy design
Stakeholders consultation and engagement
Support to implementation
Refit
CONTEXT AND COMPLEXITY

FORESIGHT

**Horizon Scanning** new emerging issues

**Trends analysis** blind spots and factors of change

**Visions and roadmaps** desired futures and associated policy agendas

**Alternative futures** testing policy initiatives, provide alternatives for policies formulation

**Technology assessment** from maturity to potential impacts
HUMAN PERSPECTIVE

BEHAVIOURAL INSIGHTS

Behavioural analysis of policy issues components, drivers and levers

Sectorial support from literature review to experimentation

Methodological support for behavioural studies

Working with the Member States and follow-up BIAP at global level

Training for Commission staff
USER CENTERED APPROACH

DESIGN FOR POLICY

Exploration: visual mapping, ideas generation
Engagement methods and tools
Service and process design
Agile prototyping and testing
Innovative and visual forms for sense making and reporting
MAPPING DESIGN FOR POLICY
ITEMS

PRINCIPLES
- concepts
- intentions

OBJECTIVES
- decisions
- choreographies

PLACES
- messages
- compositions

TEXTUAL ARTEFACTS
- chapters
- packages

VISUAL ARTEFACTS
- photographs
- videos

OBJECTS
- interfaces
- screens

PARTS
- behaviours
- graphics

PARTICLES
- sounds
- phonemes

VALUES
- meanings

IDEAS
- visions

PURPOSES
- goals

PROCESSES
- sequences

COMPLEX
- unknowns
- probe

SIMPLE
- knowns
- sense

ROOMS
- compositions
- gestures

AMBIENTS
- paragraphs
- letters

COMPPLICATED
- unknowns
- sense

CONSISTENCY
- analyse
- respond

VALUES
- materials
- signs

DOCTRINES
- symbols

RECIPES
- responses
**E-GOV LAB**
SWEDEN

**GOVLAB**
AUSTRIA

**LA 27È RÉGION**
FRANCE

**POLICY LAB**
UK

**WAAG SOCIETY**
NETHERLANDS

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**egovlab**
Co-creating
The Future

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UK

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**LA 27È RÉGION**
FRANCE

A NON-FOR-PROFIT INNOVATION LAB SUPPORTED BY PUBLIC AUTHORITIES
La 27È Région is a cross-disciplinary team created to support the government of France to engage and innovate with governments at national, city and county levels, both in France and internationally.

**DISRUPTING THE TRADITIONAL CULTURE OF POLICY MAKING**
Our view is that governments can no longer remain competitive and collaborative as they once were. Our goal is to promote trust and openness, create new processes and digital-driven exercises within public organizations.

**ACTION-RESEARCH ACTIVITIES**
We run pilot annual programmes, using methods inspired by ethnography, service design and makerspaces:
- **Design a Model**
- **Minimum viable innovation**
- **Organisational transformation process**
- **Social innovation**
- **Social innovation**
- **Social innovation**

**RESOURCE CENTER**
A programming lab is a space in which the team and all parties can share ideas and experiences. The team has two goals: to develop and manage the CoLab and to publicise it as a place of innovation and learning.

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**POLYCIC LAB**
UK

The UK Government's Policy Lab is a creative space where policy teams can develop the skills and knowledge to deliver policy in a more data-driven, digital and user-centred way.

**IMPACT**
Our team is working on projects that will transform the way we think about policy and governance.

**IMPACT**
We want to change the way we think about policy and governance.

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**WAAG SOCIETY**
NETHERLANDS

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Courage.
Connecting digital, physical, natural and social solutions for cities

Innovation in cities is systemic by nature. Therefore, innovative urban solutions happen at the intersection of nature-based solutions, social innovation, and governance structures, while involving many different stakeholders.

This session explores ways to connect city initiatives in a closer, interactive way, by bringing urban network and urban mobility information, urban planning, and urban design together. It will also celebrate the launch of the new urban design programme and the first call for projects for the European Urban Agenda for the Period 2021-2024.
IDEA:

HOW TO

REPRESENT VISUALLY HOW TO TRANSFORM THE IDEA INTO ACTION

Traditional EC

Policy making:

EC Call

New policy making

Experimental & community based
A MULTI-LEVEL THIRD SPACE for SYSTEMIC URBAN RESEARCH & INNOVATION

This report frames the set-up of a multi-level third space for systemic urban research and innovation. It is the result of a lab-session held with urban stakeholders in Brussels on 4-5 April 2017 with the purpose to simulate and prototype an urban third space that also includes the EU-level.

Objective
The challenge "How can digital, physical, natural and social solutions for cities be connected in a systemic way?" was the starting point of this work. This challenge, brought forward by the 'Innovating Cities' unit of the European Commission's Directorate-General for Research and Innovation (DG RTD), was explored in the Lab Connections event organised by the Joint Research Centre's EU Policy Lab in October 2016.

A systemic approach in this context entails open-systems thinking and helps the development of an innovation ecosystem. Through this perspective one approaches cities as systems of systems. This approach stimulates multi-level, multi-dimensional and multi-sectoral interactions, incorporating multi-stakeholder processes and creating integrated solutions. In the Lab Connections exploration session we concluded
I want to be able to get involved in public decision-making through digital tools

I have the right to participate on digital platforms to the definition of policies that affect me and the people I care for.

What does it mean to me?
The New Year is approaching and I can participate to the definition of next year’s budget for my city.
A new legislation is under discussion and I can contribute by providing my views and/or my sentiment.
I know who proposed or introduced a new policy for digital services, and why.

Implications for the public administration
Establish a safe online space for constructive discussion
Establish mechanisms for validating and auditing contributions, from votes to feedbacks

Implications for me
I am willing to stay informed and ready to participate

I want control of my digital life and enjoy digital privacy

I have the right to know how public administration services see me in the digital world, and to access and modify the information that defines my digital profile. I have the right to be forgotten and to reject a digital identity without prejudice to my rights as human and as digital citizen. I have the right to a non-digital method to prove my identity.

What does it mean to me?
I can see my digital profile not only in the information I upload consciously but also as a combination of the information others gather on me, the record of my digital activity and my interactions with the digital services.
When I see information that misrepresents me, I can request a public service to modify it or, if I have the right privileges, I can update it myself. If my digital profile is missing crucial information (i.e. to receive a service) I have a non-digital option to provide it without prejudice.

Implications for the public administration
Notify on the use of data
Define and communicate a clear and understandable default policy
Consider the creation of a data wallet or dashboard
Establish feedback loops
Je voudrais devenir un homme politique très impliqué dans la lutte contre la corruption

Mr Anass E
THANK YOU
ALESSANDRO RANCATI