STAKEHOLDERS DAY Shaping the future:

NEB collaboration strategies

November 22nd 2023 16:00 – 17:30 h CET

Registration Conference

#StakeholdersDayNEB

POLITÉCNICA

DE MADRID

Organized by:



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16:00 – 17:30 h CET

Register now

Achieving entrepreneurial goals in the long term requires the involvement and collaboration of all stakeholders, joined to achieve scalable and effective solutions. Through disruptive solutions provided by startups, we can implement and achieve these goals.

STAKEHOLDERS DAY will discuss about the different strategies and the role of each of the actors involved in order to strengthen the collaboration networks and to contribute towards a more aesthetic, inclusiveness and sustainable future.

#StakeholdersDayNEB

This activity is organized by the Entrepreneurship department at Universidad Politécnica de Madrid and EIT Climate-KIC, in the framework of the EIT Community NEB Booster 2,0.

16:00 - 16:10 Welcome

TBC, Universidad Politécnica de Madrid

Alexandros Nikopoulos, Strategic Programme Builder at EIT Climate-KIC

16:10 – 17:30 New European Bauhaus: connecting with entrepreneurs

> **Pier Paolo Peruccio**, Member of the Board of Directors at World Design Organization Politecnico di Torino

María Risueño, Architect & Senior Design Strategist Massachusetts Institute of Technology & Other Tomorrows

Mark Stoevelaar, Project Lead Startup Residence City Hall of Amsterdam

Laurent Lasserre, VP Sales Western Europe & Country Manager France Plan A

This activity is open to all the audience interested to know more about the New European Bauhaus and the implementations within different types of institutions.