

Design as a Competitive Edge

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Ornamo's and BEDA's joint collaboration aims at empowering designers to utilize the full potential of their work with the help of intellectual property rights





Intellectual property rights

Development of society

Sustainability

Creativity

Innovation

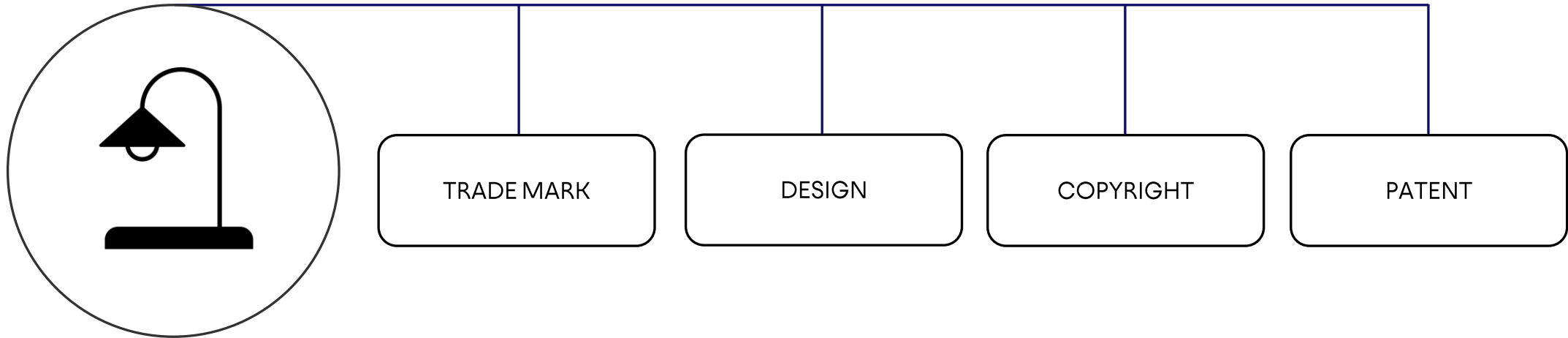
Growth

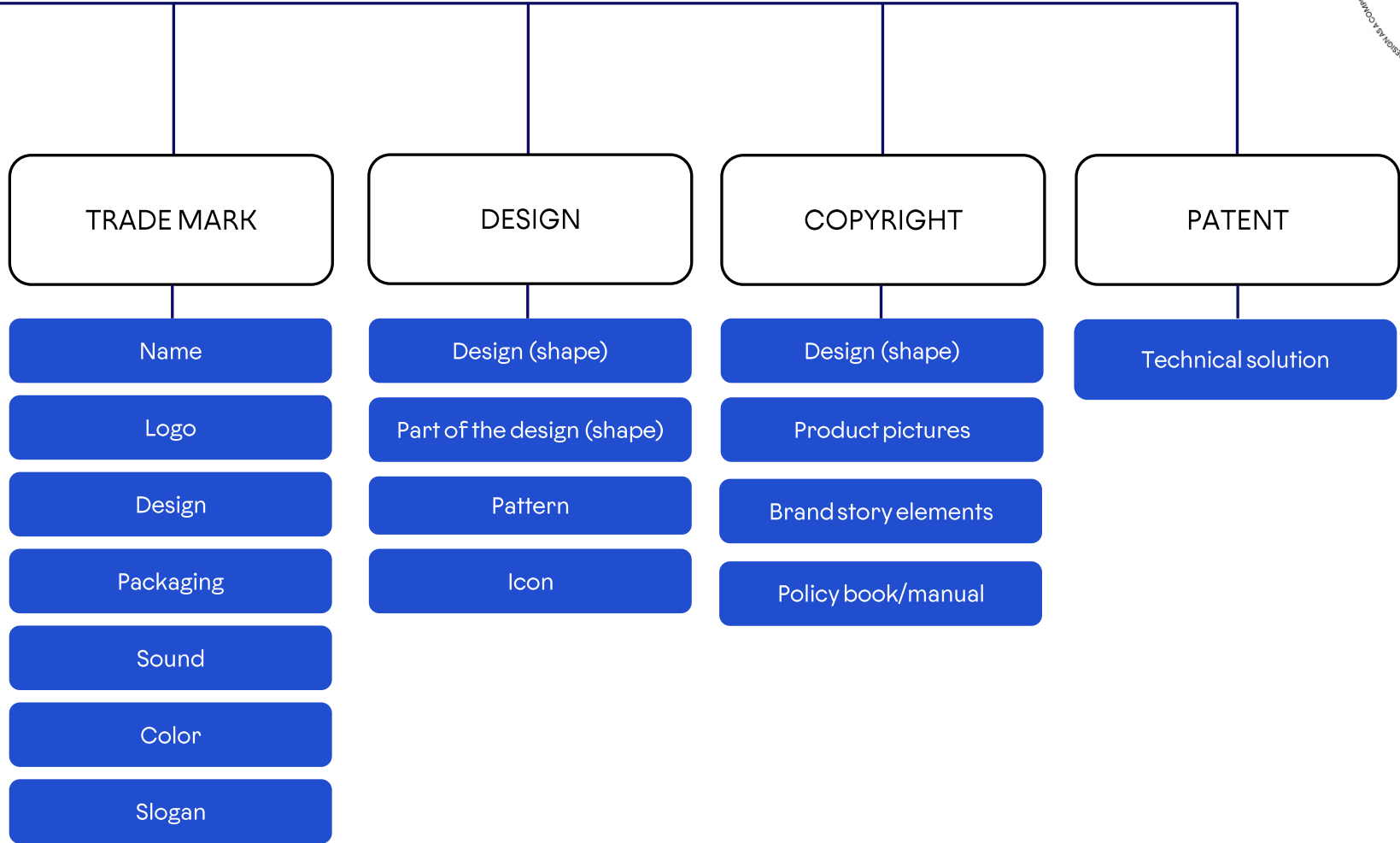
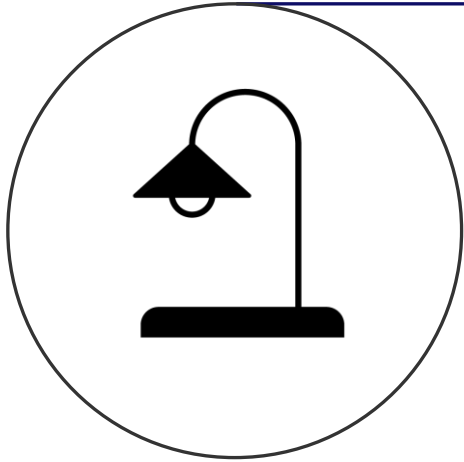
Internationalization

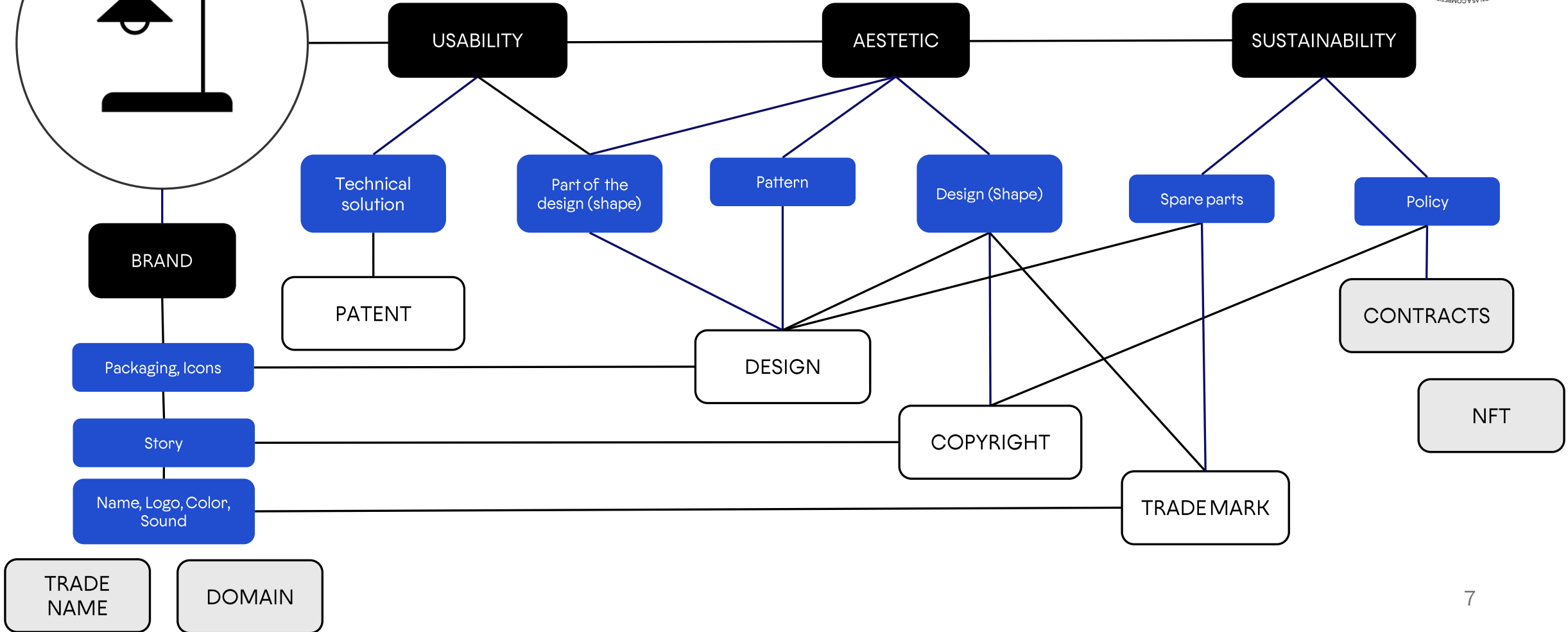
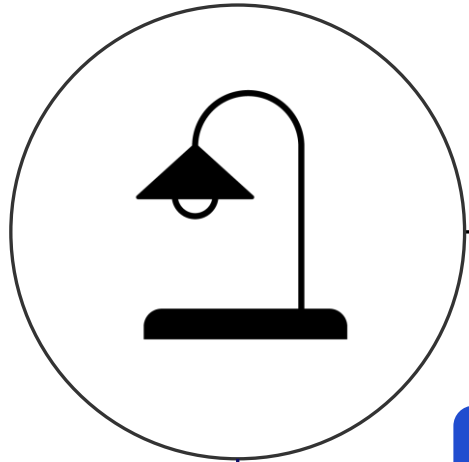
Investment

Customer protection









DAACE

Why are intellectual property rights important for designers

Consultations

Short videos in social media

Webinars

- Introduction to IP rights

- Maximize the value of your design rights

- What to do in case your IPR are infringed online

- How to negotiate a good licensing agreement (2

- New design legislation – what should designers know about it

Online tools

Media coverage





How can I license my design?

How much does it cost to register my design?

Key legal terms every designer should know

What are IPRs?