



Large-scale skills partnership for the Cultural and Creative Industries Ecosystem

Background of the large-scale skills partnership

General introduction

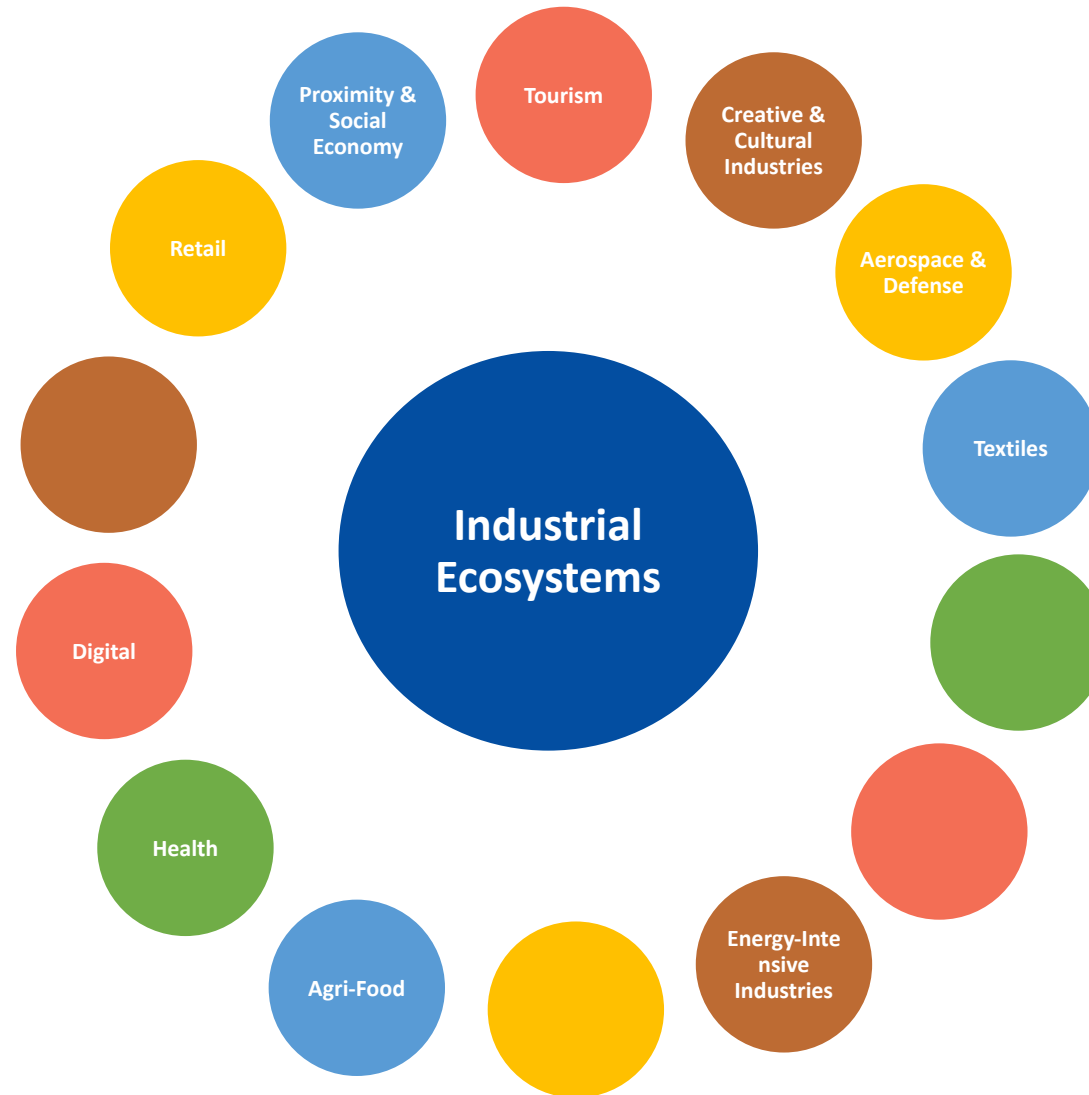
EU Industrial Strategy (March 2020 and May 2021)

14 industrial ecosystems

Focus on 3 areas

- strengthening Single Market Resilience,
- dealing with the EU's strategic dependencies,
- **support a fair and resilient recovery/accelerating the digital and green transitions**

European Year of Skills
May 2023 – May 2024



EU Pact for Skills

European Skills Agenda

All public and private organisations invited to join forces and take concrete action to upskill and reskill people in Europe.

All industrial ecosystems mobilized to set-up large scale skills partnerships

The large-scale skills partnership in the CCIs ecosystem

General introduction

- The European ecosystem is composed of **over 8 million talented people**, who work in 1,2 million enterprises.
- The CCIs ecosystem presents a **great diversity**. It covers a wide range of value chains and sectors from architecture, museums, audio-visual, videogames, cultural heritage, design, music, books and publishing, to radio and visual arts.
- The CCIs ecosystem is made up of **99% SMEs or micro-enterprises**. It also counts very **high shares of self-employment**, of people working part-time or on non-permanent contracts, which means that workers face a very high level of job insecurity and a lack of re- and upskilling opportunities.
- The CCIs ecosystem is facing the challenge of a fundamental transformation, not only because of the COVID, but also because of **digitalisation** and **green transformation**.
- Training is an **investment** in the sector, in its crafts and its talents, and for securing individual careers, and for the **well-being of the workers**.

The ambition

- To **promote** a life-long learning ecosystem that is relevant, accessible, affordable for all sector professionals, incl. self-employed
- To **reinforce synergies and the pooling of resources** between existing sector skills initiatives across Europe and stimulate new ones

The Manifesto: the Roadmap

To endorse the C-P4S Manifesto use the form:

<https://ecbnintra.notion.site/Creative-Pact-for-Skills-C-P4S-Manifesto-7ab34b220bf54dfc98fb7bac8ad93627#0e6c3cb875ff409584089af37c2d0fc1>



Large-scale skills partnership in the CCIs ecosystem

Large-scale partnership co-leaders:

BEDA

The Bureau of European
Design Associations



European Creative
Business Network

Today: **148 members**

- Partnership formally launched on 28 April 2022
- 1st online plenary meeting on 18 October 2022
- 2nd online plenary meeting on 13 June 2023
- 3rd online plenary meeting on the 17 January 2024
- 4th online plenary meeting on the 23 May 2024

BEDA: Bureau of European Design Associations

Creative Skills Europe: European Platform for Employment and Training in the Audiovisual and Live Performance sectors

European Creative Business Network: network of national, regional or local intermediaries which promote the cultural creative industries.



Creative Pact for Skills - 6 Member tiers

1. Large-scale partnership co-leaders
2. European social partners
3. European and International Networks, Organisations and Projects
4. National and Regional Networks and Organisations
5. Educational and Vocational Training providers
6. CCI professionals, Research and Companies



Added-value of the CCIs large-scale skills partnership (CCIs LSP)

- **Strength in joining forces - CCIs ecosystem's skills needs and commitment to upskill workforce visible and federated under one European umbrella –**

collective skills challenges (*e.g digital skills, entrepreneurial skills, green skills, transversal/cross-sectoral innovations, technical skills/arts & crafts*)

- **Federating partners from diverse CCIs sub-sectors/ education providers to work together / improved skills monitoring / new training models and tools**

piloting them with members of the partnership or their networks.

- **Benefit from all actions/support under the EU Pact for Skills**

updated info about EU funding, Knowledge Hub, Networking Hub, work with other LSPs.

- **Support better policy making**

link CCIs ecosystem with EU policies and initiatives

Work Plan

The governance structures

- **General decision-making body:** the LSP as a whole that meets at least twice a year online to review and validate the implementation of the work plan
- **Working Groups:** set up on an ad hoc basis to implement activities (members volunteer to be active in the different working groups, some take role of working group leaders)
- **Daily management and steering:** ensured by the three co-leaders (ECBN, BEDA, Creative Skills Europe), joined by the working group leaders whenever relevant, and by partner organisations when agreed (i.e., blueprint projects etc.)

Work Plan

The working groups

Key objectives of the working groups: collecting information on existing information/resources produced by the members of the partnership, organising the information so that it could be shared and used / contributing to the KPIs

- 1) Intelligence and data gathering
- 2) Communication and outreach
- 3) Skills for the digital environment
- 4) Entrepreneurial skills
- 5) Skills for the green transformation,
- 6) Cross-sectoral innovation
- 7) Micro-credentials
- 8) Regional partnerships

A dedicated grant to support LSP: ERASMUS + Forward-Looking Projects

SACCORD Project



The Skills ACCORD is a European-funded action under the EU Erasmus plus Forward Looking Project scheme.

SACCORD aims to:

1. to support the Large Scale Partnership (LSP) for Creative Skills,
2. to foster the creation of Local Ecosystem Partnerships (LEPs), and
3. to investigate micro credentials accreditation

The consortium of partners



BEDA - THE BUREAU OF EUROPEAN DESIGN ASSOCIATIONS



Creative FED



CREATIVE PRAGUE (KREP)



CREATIVE REGION LINZ & UPPER AUSTRIA GMBH (CREARE)



ELIA (EUROPEAN LEAGUE OF INSTITUTES OF THE ARTS)



FEDERATIE CREATIEVE INDUSTRIE



HKU - STICHTING HOGESCHOOL VOOR DE KUNSTEN UTRECHT



MATERAHUB - CONSORZIO MATERAHUB INDUSTRIE CULTURALI E CREATIVE



SACCORD Project



The SACCORD project has five main goals:

1. To support the **Creative Pact for Skills** also known as the **Large-Scale Partnership (LSP)**, in the running of its assembly and working groups.
2. To initiate **Local Ecosystem Partnerships (LEPs)** putting creative skills development firmly on the agenda at regional level specifically in Italy, Upper-Austria, Amsterdam and Prague (pilots).
3. To increase **data intelligence on upskilling and reskilling within the CCSI** and collaborate with the CYANOTYPES project.
4. To **explore the potential of micro-credentials and new learning pathways**, to support CCSI stakeholders.
5. To **coordinate Creative Skills Week 2024** (Amsterdam) **and Creative Skills Week 2025** (Prague) – curating the main programme and accompanying satellite events.



- 2 days of main event
- 3 days of satellite events
- 93 applications
- 250 attendants*

BEDA The Bureau of European Design Associations
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BEDA The Bureau of European
Design Associations

BEDA's role



BEDA is responsible for all the work related to the “Support of the LSP and engagement of LSP members”.

BEDA members opportunities:

- 1) Become a **supporting organisation of the P4Skills**, and an active member of the LSP and its Working Groups.
- 2) Shape the future of design, especially focusing on the actions and policies needed for the **upskilling and reskilling in CCIs**.
- 3) Have the opportunity to **develop your own LEP**, following the guidelines and good practices to be developed by the SACCORD project.
- 4) **Participate in Creative Skills Week*** (2nd/3rd week of September) as speaker with a best practices, or by hosting a satellite event.



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