

26 November 2024

BEDA Wide Open Door Dialogue

Designer, know your rights!

Speakers

- Opening and introduction – Dita Danosa, BEDA Board Member
- Designing with sound – Alexander Wodrich, Managing Director at [Why Do Birds](#)
- Award-winning design process – Jarred Evans, Managing director at [PDR International Centre for Design and Research](#)
- The upcoming legal changes and their approach to protecting virtual (non-tangible) designs – Alfonso Cid González, IP Lawyer | Team Leader at [EUIPO](#)
- What Support Designers Need to Enhance IP Protection and Succeed Commercially - Dita Danosa, Head of [Latvian Design Centre](#)
- Practical tools and resources for designers – Iris Adenius, Legal Advisor at [Ornamo Art and Design Finland](#)

Recording:

https://drive.google.com/file/d/1oqtckitsKYM0_lOa5rlfN9v_mRroZPWK/view?usp=share_link

Resources/ links shared:

BEDA webpage with resources about IP protection: <https://beda.org/topic/ip-rights/>

Ornamo webpage with resources about IP protection:

<https://www.ornamo.fi/artikkeli/the-ipr-for-designers-webinar-series-kicks-off-in-september/>

BEDA Workshop results: <https://beda.org/article/workshop-report-fostering-intangible-design-and-ip-rights/>

Databases of registered designs:

<https://euipo.europa.eu/eSearch/#advanced/designs>

<https://www.tmdn.org/tmdsview-web/#/dsview>

Introduction to IP: <https://www.youtube.com/watch?v=nFMiVjnBqUU>

EUIPO - How to Apply / Designs: <https://www.euipo.europa.eu/en/designs>

EUIPO - How to Apply / Trade Marks: <https://www.euipo.europa.eu/en/trade-marks>

EUIPO - Types of trade marks (for example more information on sound and multimedia marks, referring to the earlier discussion on protecting sound as part of a brand):

<https://www.euipo.europa.eu/en/trade-marks/before-applying/full-list-of-trade-marks>

IPR for Designers Webinars

Creating Strong Design Protection: https://www.youtube.com/watch?v= hv9JV_sAmw

Licensing: <https://www.youtube.com/watch?v=sPSOBYpGxb8>

Design Counterfeits: <https://www.youtube.com/watch?v=045cInJgCbo>

New Design Legislation: <https://www.youtube.com/watch?v= hurhVzq3Ek>

EUIPO DesignEuropa Awards: <https://www.euipo.europa.eu/en/designs/designeuropa-awards>

EUIPO SME Fund: <https://www.euipo.europa.eu/en/sme-corner/sme-fund>

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