

CREATIVE SKILLS WEEK

2025

22–26
SEPTEMBER

PRAGUE, CZECHIA
& ONLINE

CALL FOR CONTRIBUTIONS



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The Creative Pact for Skills is driving a collective effort to reskill and upskill 25% of Europe's workforce in the Cultural and Creative Sector Industries (CCSI) by 2030. From future-looking and current analysis, it has been proven that the CCSI are not only a significant economic driver with strong growth potential but also have crucial social impact and a key societal function beyond its economic value.

We are navigating rapid digital advancements, the urgent green transition, funding cuts, growing concerns on the implications of AI, the rise of populism, and skills shortages.

How can we create a culture of continuing professional development that not only addresses these challenges but also empowers individuals and industries to thrive? How do we build lifelong learning spaces that embrace change, experimentation, and nurture innovation?

To succeed, we must embrace new approaches, rethinking how we teach, learn, and apply skills in an ever-evolving world.

Now is the time: **Create. Transform. Regenerate.** How can we collectively refine our processes and build a future-proof workforce?

We invite visionary projects, bold experiments, and fresh contributions to shape this year's Creative Skills Week 2025 (CSW2025). Whether you're an educator testing new teaching

methods, a creative professional developing innovative skills training, or a policymaker shaping frameworks for re-skilling and up-skilling, this is your opportunity to share your work, collaborate, and lead the change.

WHAT IS CREATIVE SKILLS WEEK?

Creative Skills Week 2025 (CSW2025) is a key meeting point for the Cultural and Creative Sector Industries (CCSI), focused on lifelong learning, re-skilling, and up-skilling. It facilitates collaboration between:

- Higher Education (HE),
- Vocational Education and Training (VET) providers,
- and Small and Medium-sized Enterprises (SMEs).

CSW encourages dialogue on building local partnerships and engaging policymakers, emphasising CCSI's role in driving the economy and shaping sustainable cultural development across Europe.

For its third edition, we are building a space of continuous experimentation, collaboration, and skills development. What works? What doesn't? How can we refine our processes together?

Through peer-to-peer learning, hands-on workshops, expert discussions, and matchmaking opportunities, CSW2025 explores new ways to approach future skills and tackle emerging trends in the Cultural and Creative Sectors.

We invite you to be part of this collaborative space.

How Can You Contribute?

We are looking for contributors who share our mission of fostering innovation, collaboration, and learning within the Cultural and Creative Sector. Whether you are an educator, industry expert, or leader of a creative business, we welcome your insights and expertise.

1. Project Presentation

(in-person and online)

Showcase your project in person at matchmaking events in Prague or online.

Highlight innovative solutions for skills and competencies, collaborations, or training approaches addressing key challenges in the Cultural and Creative Sector.

2. Online Community Session

Host and promote your online event as part of CSW2025's programme on 22 or 26 September 2025.

Share insights, methods, or discussions aligned with the event's focus areas.

3. Topic Proposal

We welcome proposals that align with the priority topics and offer valuable insights to the sessions.

Selected proposals will be curated to shape the programme and aligned with the work developed by the Creative Pact for Skills Working Groups.

Engage with topics including:

Skills for the Digital Transition

Initiatives and case studies, findings and challenges around digital technologies and a fast speed evolving digital environment.

Skills for Green Transformation

This area emphasises developing competencies that support ecological practices and environmental responsibility, ensuring the cultural and creative industries contribute to a greener future.

Open & Cross-Sectoral Innovation

Approaches and challenges that explore the potential of the CCSI in developing innovative actions and partnerships across sectors.



Entrepreneurial Skills

How to empower creatives with the skills needed for developing and sustaining successful ventures that combine artistic vision with commercial viability.

Micro-credentials

Lessons-learned and case studies that explore how micro-credentials can be applied in the cultural and creative industries to provide solutions for professional development in a rapidly evolving sector.

Regional Partnerships

Projects and examples of skills initiatives tailored to local and regional needs, which can provide good learning for other local communities, and at the same time, help align European, National and Regional policies.

Skills for Social Transition, Diversity, and Inclusion

This area focuses on skills and competencies that support social transformation, diversity, and inclusion and emphasises the role that the cultural and creative industries can take on to contribute to a more inclusive society.

Access to Funding

Proposals, cases and initiatives that enhance financial resources and support mechanisms for the cultural and creative industries, while also addressing key challenges for the future.

The Value of Culture

Proposals that explore the cultural ecosystem as a vital framework in nourishing economic, social, and cultural impact, strengthening European identity and democratic participation.

AI and Ethics

Proposals addressing the ethical implications of artificial intelligence, practical solutions and collective actions that balance responsible use with industry competitiveness.

Selection Criteria

Proposals should align with the following criteria:



Innovative Approaches:

Address life-long learning, re-skilling and up-skilling in the CCSI; focus on future skills and competencies, triple-transformation (green, digital, social), trends and needs for the Cultural and Creative Sector.

Collaboration and Learning:

Showcase the impact of European and regional ecosystem collaboration involving HE institutions, VET providers, SMEs, or policymakers. Share lessons-learned, failures and wins on cross-sector and cross-generational activities.

Alignment with CCSI Vision:

Support the sector as a driver of sustainable cultural and ecological development beyond its economic impact, addressing themes like diversity and inclusion, the value of culture, democracy, and ethics in AI.

Additional criteria:

Geographical, Stakeholder, and Content Balance:

Ensure diverse representation across regions, stakeholder groups, and thematic content.

Quality and Engagement:

Favor innovative quality of the content presented and interactive approaches that stimulate engagement. Strong added value for proposals involving youth and students.

Preferable:

Proposals from members of the Creative Pact for Skills or affiliated signatory organisations (for example, a member of a network).

Proposals that align with the Creative Pact for Skills Manifesto.

Not yet part of the Creative Pact for Skills Manifesto?

Now is the time to show your dedication to advancing the Cultural and Creative Sector Industries (CCSI).

Join the Creative Pact for Skills and sign the Manifesto.

Important Notes

The working language of Creative Skills Week is **English**. Diversity in languages is highly valued, and proposals dealing with this topic are welcome.

Only applications coming for Community Session addressing a different language community can be accepted, with the understanding that no translation service can be offered by the CSW2025 organisers.

Creative Skills Week - CSW2025 cannot guarantee funding for travel and accommodation of selected presenters to join the event in person.

Mobility funding opportunities can be explored independently. Here is a [brief guide with useful references](#).

Selected online activities and projects will be promoted as part of the CSW2025 online programme. Organisers are responsible for the implementation of these sessions.

Please submit your proposal through this [online form](#).

Submission Deadline

6 April
2025

Selection results will be announced shortly after the closing of the deadline.

In-person Programme

Launch & Registrations

April/May
2025

Online Registrations

August
2025

Selected presenters are also expected to register for Creative Skills Week 2025.

All submissions will be peer reviewed by the CSW2025 organising team, and the selection will reflect a balanced division of regions, countries, and topics.

By submitting your proposal, you agree to the Creative Skills Week [Terms and Conditions](#) and [Privacy Policy](#).

For more information, visit the [Creative Skills Week website](#).

For questions, contact the organiser team at info@creativeskillsweek.eu.

**Let's shape the
future of skills
together!**

CSW2025 is an initiative of the Creative Pact for Skills, powered by SACCORD (Erasmus+ Forward-Looking Project Scheme co-funded by the European Commission Erasmus+ Programme) in association with CYANOTYPES (Alliances for Sectoral Cooperation on Skills co-funded by the European Commission Erasmus+ Programme).



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ELIA and Creative Prague are the main organisers of CSW2025.



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