

30/04/2026

BEDA Design Forum 2026— “Beyond Thoughtless Design”

Date: Fri, 8 May 2026, 9:30-18:00 CEST

Location: Bavarian Ministry of Economic Affairs, [Prinzregentenstrasse 28, 80538 Munich, Germany](#)

Website: <https://beda.org/event/20260508-beda-design-forum-2026/>

The BEDA Design Forum 2026 examines how products, services, and systems come into being, highlighting the often-overlooked habits, assumptions, and structures that shape design outcomes. Anchored by the motto “Stop sleepwalking products and services into existence,” the event encourages a closer look at the mechanisms that influence decisions long before a design reaches the public.

Provisional Programme

Time	Conference Stage	Paralar room
9:30-10:00	Registration	
10:00-10:30	Welcome: Christina Melander, Mark Illi	
10:30-11:00	Design Policy Mapping and National Policy Insights by BEDA	
11:00- 12:00	Panel 1: Accessibility Speakers: Rihards Funts, Katerina Katmada Moderator: Prof. Regina Hanke	
15 min	Coffee Break	
12:15 - 13:15	Deep Dive Accessibility	
13:30-14:30	Lunch Break	
14:30-15:30	Panel 2: Design Policy	

ADDRESS

c/o BEDA The Bureau of European Design Associations
c/o Wallonie-Bruxelles Design Mode (WBDM) - AWEX, Place Sainctelette 2, 1080 Brussels, Belgium

ACCOUNT DETAILS

The Bureau of European Design Associations | BNP Paribas Fortis
IBAN: BE97 0019 8615 7549
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REGISTRIES

RPM: Bruxelles
Union des Associations Internationales Org ID: BE 0844.127.553
Transparency Registry Number: 71 028 143 474-84

	Speakers: Dr. Teri Okoro, Prof. Dr. Karel van der Waarde, Svenja Bickert-Appleby Moderator: Marzia Mortati	
10 min	Short Break	
15:40-16:40	Deep Dive Promoting EU Design Rights: Insights, Gaps, Collaboration by Sophia Bonne (EUIPO)	Deep Dive Design Policy
16:40-17:00	Closing remarks, takeaways and Thank you	
17:00-18:00	Networking	

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